

«Business Russia», Trade and Engineering Company and one of the Industry Leaders, engaged in the design, development and manufacture of innovative food equipment, Equips and supplies food service establishments and enterprises.

Has equipped more than
27 000
food outlets

27 offices,
warehouses and
service centers

Belarus, Kazakhstan, Kyrgyzstan,
Uzbekistan, Mongolia, USA

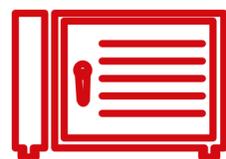
More than
900
employees

Has **4** own in-house
production
facilities

Every Finished Project of Ours is a very well thought – out instrument for improving and strengthening our clients' business.



Key Directions



Equipment for Restaurants, Cafes, Fastfood Outlets, Retail



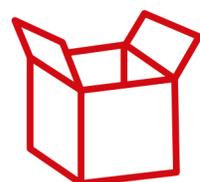
Cleaning and Sanitation Supplies



Kitchen Utensils and Tableware



Disposable Tableware and Packaging



Food Products, Ingredients for HoReCa



Concession Equipment, Accessories and Supplies for Theaters, FunFood and StreetFood Outlets

Naladi.ru

SC Moscow, Aggregator of More than 200 Servicing Companies within Russian Federation



Furniture for HoReCa

Our Own Production Facilities



HighTech Equipment under RoboLabs Brand for Russia and
50+ Countries of the World.

RoboLabs is a Skolkovo Resident.



HighTech Equipment for Bakeries and
Food Service Enterprises.

30 years within Russian Engineering Tradition.



Development and Manufacture of HoReCa Products:
Packaging, Supplements, Food Premixes, Oils,
Portion Cup Cheeses.



Interior Design, Development and Manufacture
of Furniture for Restaurants. In-House production.
More than 1000 successful carried our projects since 2004.

Incredible machines for FastFood and FunFood.

In-house production of a wide assortment of food equipment under TTM and RoboLabs Brand Name in the City of Tver.

RoboLabs equipment has been patented in Russia, Europe and USA.



Starting with 2019 Robolabs is Resident of Skolkovo's Innovation Center.

We ship our produce to more than 50 countries worldwide, and their list is constantly growing. RoboLabs' dealerships are a success in the USA, as well as on European, Mexican, Indian, Middle East and African Markets.

The World Leader in Concession Equipment Manufacturing – Gold Medal Products – numbering 90 years of experience, is a RoboLabs Dealer.

A specialized after sale training course for our dealers has been elaborated for their support and better communication.

The Equipment is **NSF, MET, EAC and CE** Certified.

Used by Leading Food Service Enterprises and Fast Food Chains.



Sikom (Northern Engineering Company) is one of the oldest and well known plant, manufacturing food service equipment.

Founded in 1992.

Became part of Business Russia group of companies on July 18th, 2019.

Both companies share a big and successful experience on HoReCa market, and their synergy signifies a new level of development.

Sikom keeps manufacturing their full production line, with a focus on automatic donuts and crepes makers, and chicken grills.

Not only this equipment is known in Russia, but in good demand abroad.

In connection with an increased export demand, some pieces of equipment, that are presently manufactured at TTM, will be transferred to Sikom.

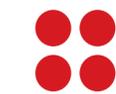


Turnkey Movie Theater Concession

popcorn.ru

- Design and equipment of classic (linear) and self-serve theater concession stands.
- Warranty and post warranty service.
- Personnel training.
- Consulting and support while operating.

The first theater concession equipment was granted by our company in 1996, alongside with a new format movie theater «Kodak KinoMir» being launched in this country. It was there that the Moscow patron tried popcorn for the first time, and it was from that time that popcorn turned into an integral part of any cinema going.

 **TRAPEZA.RU**

Equipment:

Own production, distribution and supply of concession and technological equipment, concession counters, furniture, menu boards and lightboxes.

We provide all the necessary equipment for popping, storing and showing popcorn, nacho chips and all kinds of concession snacks.

«MiniRobopop 25» popper, developed and manufactured at our TTM plant, is listed in Gold Medal's catalogue. Gold Medal Products, the key player on the International popcorn market and the biggest producer of concession equipment became our dealer in 2017.



Popcorn Supplies:

Popcorn kernels, oils, flavors and supplements, premixes and glazes, other accessories – all that you might need for popping or making at your theater concession stand – slushes, cotton candy, beverages, we have them all for you.



Ready-to-Eat Snacks:

For making your assortment line richer we suggest what we always have in stock: nacho chips with portion pack sauces, fruit gummies and jellies, candy, glazed nuts, fruit and vegetable chips, marshmallow, and, of course, popcorn. All of them nicely packaged for the patron's comfort and satisfaction while watching the movie.



Exclusive souvenir products:

For most significant premieres we offer exclusive souvenir items, manufactured at the best international plants and targeted especially for movie theaters. Toys toppers, plastic cups for beverages, soft toys and unique buckets for popcorn – each time it is a unique addition to the movie experience that can be taken home.



Professional Kitchen Utensils and Tableware



A wide range of our kitchen utensils and tableware allows us to provide equipment for various enterprises:

- **Retail chains.** We offer design-project on showcases with a detailed elaboration of shapes and volumes.
- **Fast-serve restaurants** – we have a fine-tune system of importing goods from established chain suppliers, who have been successful within the franchisee network. Many years working directly with suppliers enables us to offer the best prices for franchisee. Our key issue has always been perfecting our service.
- **Hotels** – we offer Modules for hotels' buffet areas.
- **Pizza and Burger restaurants** – we offer turnkey complex decisions.
- **Traditional sit-down restaurants** – we offer broad training programs and masterclasses where customers may perfect their excellence, working side by side with professionals and trying in practice kitchen instruments.

Our business offer for chain projects consists in organizing purchase, storage and door –to door delivery of the approved assortment within the whole of Russia at the manufacture's prices + negotiated Business Russia's trade margin.



Products and Ingredients for HoReCa

Key products for your business:

- **Gourmix/Da Vinci Syrups.**

CLASSIC series, specially developed and targeted for hot and cold beverages are ideal for application in hot milk beverages, less calories and less sugar.

FRUIT INNO-VA-TION series, with finely balanced acid vs sweet notes, are ideal for cold beverages: lemonade, milkshakes, alcoholic and non - alcoholic drinks.

- **SkyDream powdered mixes for soft ice cream, shakes, slushes and toppings.** Practically every food outlet serve soft ice cream with toppings, made on the base of SkyDeam powder mixes.

- **Bingo-Ringo complete powder mixes for cake donuts, Pizza flour «Perfetta Pizza di Roma».** Complete powder mixes for cake donuts and roman pizza are an ideal decision for those who value their business, time and final result.

- **Marinade and breading, deep-frying oils** – are necessary tools for the so called «chicken concept».

It is not the goods that we offer, it is a complete set of service, including:

- 1) Unified inventory management system.
- 2) Customer focused system of orders.
- 3) Expedient and Fast Door to Door logistics .
- 4) Turn key Deal, starting with a zero cycle to a fully equipped enterprise.

Turnkey Solution and New Ideas:

- 1) Customer Support: consulting, recipes, process flow charts.
- 2) Master Classes.
- 3) Food equipment for test drives.
- 4) Advertising support: flyers, booklets, catalogues.



Professional cleaning chemicals for restaurants and businesses



Complete solution for cleanliness at Food Service Facilities.

Professional chemicals for:

- Cleaning kitchen areas
- Keeping movie theater auditoriums and nearby places clean and tidy
- Keeping sanitary areas and facilities clean
- Taking care of combi - steamers and ovens
- Keeping coffee machines in order
- Taking care of dish washers
- Personnel hygiene
- Disinfecting all kinds of surfaces

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We improve business processes, providing:

- 1) Accuracy of timely deliveries.
- 2) Complete set of documents and paperwork.
- 3) Full information, personnel training, process flow-charts, how-to use instructions for equipment.
- 4) Advice for optimal working solutions in view of concrete zones specifics.
- 5) Providing dispensing equipment for making and applying working solutions in order to drop material and labor costs.
- 6) Servicing dispensing equipment for working solutions.

Servicing

Naladil.ru

Online platform for ordering repair and maintenance of professional kitchen and popping corn equipment. We respond on the incoming order within 4 hours, fulfilling 4000 orders per year in 250 cities within RF. We provide thorough control of servicing, with convenient personal account where all stages of repair are monitored.

Сервисная компания

Moscow Service Center carries out repairs for Naladil.ru in Moscow and Moscow region. The SC staff is comprised of masters, technical specialists and expert engineers. They provide consulting and training of contractors within Russia, ensuring the formation of knowledge and technical expertise.

Department of Spare parts:

We provide spares from 100 manufacturers, outnumbering 18 000 items in catalogue and 8000 in stock.



Furniture for HoReCa enterprises

LLC «Interia» is a manufacturing facility, part of Business Russia Company Group.

Specializes in furniture and decor for HoReCa.

All kinds of furniture from bar counters to soft armchairs

Individual approaches, best deals at competitive pricing.

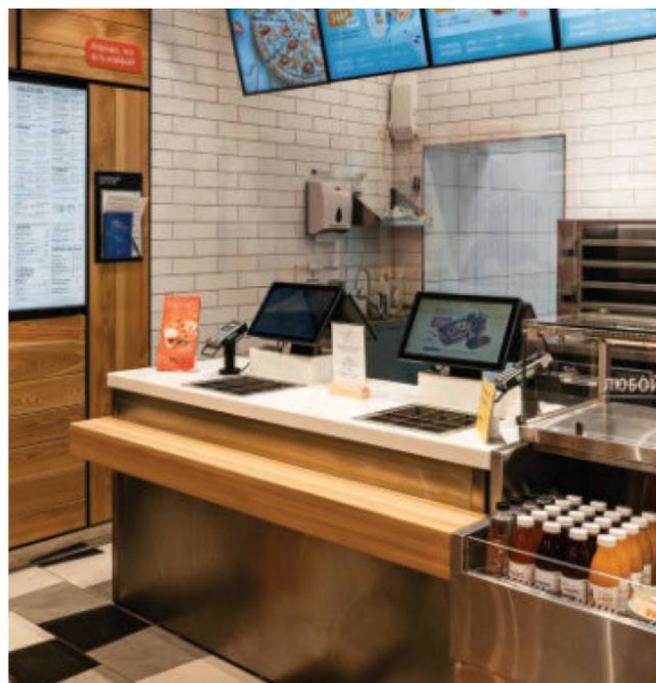
Key customers:



Founded in
2004

Own production facility
2000 m²

>1000
fulfilled projects





Own production

Most items from our assortment are manufactured in-house. This lets us be competitive price wise on the market and guarantee quality and service.



Exclusive brands

TTM, Robolabs, Simonelli, Victoria Arduino, MenuMaster, Hamilton Beach, Vito, Kitchen Aid, Big Green Egg.



Wide business geography

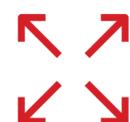
We keep on developing and are constantly growing geography wise. At present we have 27 representative offices within RF and abroad, and our dealership network numbers more than 200 companies.



Servicing

Placing an order for repairs and monitor all stages of the repairs is very easy and convenient on online platform Naladil.ru.

We are working with more than 400 service-partners within RF, being able to provide servicing timely and qualitatively.



Full Specter of Service

Saving time and money for our clients, our company provides complex servicing on planning, equipping and supplying restaurant and food service businesses.